ORDER



Orders Order / Rev: 37424 Alt Order #: 08863444 Product Desc: BERKLEY/SENATE/D

Estimate:

Flight Dates: Original Date / Rev:

Order Type:

10/30/12 - 11/05/12

11/01/12 / 11/01/12

Shorr Johnson Magnus

GENERAL

Primary AE:

Sales Office:

Sales Region:

Mike Jones

K-WAS

National

Agency Name:

Buying Contact:

Billing Contact:

1831 Chestnut St. Philadelphia, PA 19103 Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Berkley, Shelley - D-USS

Demographic:

A35+

Product Codes:

PO1 LV1

Priority: AGY, POL, CAND Revenue Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	100	\$75,585.00	\$64,247.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	100	\$75,585.00	\$64,247.25	0.00
Totals	100	\$75,585.00	\$64,247.25	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS .	30%	\$75,585.00
Market	100%	\$251,950.00

Share	Total		
0%	\$0.00		
0%	\$0.00		
0%	\$0.00		
0%	\$0.00		
25%	\$62,987.50		
0%	\$0.00		
0%	\$0.00		
5%	\$12,597.50		
0%	\$0.00		
0%	\$0.00		
0%	\$0.00		
	0% 0% 0% 0% 25% 0% 0% 5% 0%		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots F	Rate Pri	Rtg Type	Spots	Amount
1	8	10/30/12	11/02/12	8 News Now 4-5a	CM	4-5a	-TWTF	:30	8 \$	25.00LV3	0.00 NM	7	\$200.00
				8 News Now 4-5a	a								
	NEWS												
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10	/29/12	11/04/12	-TWTF	8	\$25.00	0.00						
Sp	ot C	Date Ran	ge D	escription	<u>Star</u>	t/End Time	<u>v</u>	<u>Veekdays</u>	Length		Rtg Type		
	1	8 10/29/12-	11/04/12 8	News Now 4-5a	4-5a		_	TWThF	- :30	(\$25.00)	0.00 NM		

Print Date: 11/01/12 10:53:54 Page 2 of 7

KLAS

Order / Rev:

37424

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863444

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/30/12 - 11/05/12

Estimate:

Ch Start End Inventory Code **Break** Start/End Time Days Rate Pri Rtg Type Spots Len Spots Amount 10/30/12 11/02/12 8 News Now 4-5a CM 4-5a :30 \$25.00LV3 0.00 NM \$200.00 8 News Now 4-5a **NEWS** Start Date Weekdays **End Date** Spots/Week Rating Rate -TWTF--Week: 10/29/12 11/04/12 8 \$25.00 0.00 <u>Spot</u> Ch Date Range **Description** Start/End Time **Weekdays Length** Rate Rtg Type See MG 1.9 [converting to :60's] 8 10/29/12-11/04/12 8 News Now 4-5a 4-5a -TWThF----:30 (\$25.00) 0.00 NM See MG 1.9 [converting to :60's] 8 10/30/12-10/30/12 8 News Now 4-5a 4-5a 1:00 \$50.00 0.00 NM 0 MG for 1.5,1.1 M----11/05/12 11/05/12 8 News Now 4-5a CM 4-5a :30 2 \$25.00LV3 0.00 NM 2 \$50.00 2 8 8 News Now 4-5a **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----\$25.00 0.00 7-9a -TWTF--\$165.00LV3 0.00 NM \$825.00 8 10/30/12 11/02/12 CBS This Morning 7-9a CM :30 **CBS This Morning** THS MRN Spots/Week Rate Rating Start Date **End Date** <u>Weekdays</u> 11/04/12 -TWTF--5 \$165.00 0.00 Week: 10/29/12 Start/End Time <u>Length</u> **Spot Weekdays** Rate Rtq Type Ch Date Range **Description** 7-9a -TWThF----:30 (\$165.00) 0.00 NM 8 10/29/12-11/04/12 CBS This Morning 7-9a See MG 3.14 [converting to :60's] (\$165.00) 0.00 NM 7-9a -TWThF----:30 8 10/29/12-11/04/12 CBS This Morning 7-9a See MG 3.14 [converting to :60's] 7-9a 1:00 \$330.00 0.00 NM 8 10/30/12-10/30/12 CBS This Morning 7-9a MG for 3.3,3.9 \$165.00LV3 0.00 NM M-----:30 2 2 \$330.00 11/05/12 11/05/12 CBS This Morning 7-9a CM 7-9a **CBS This Morning** THS MRN Rating Spots/Week Rate Start Date **End Date Weekdays** 0.00 \$165.00 11/11/12 Week: 11/05/12 -TWTF--:30 5 \$185.00LV3 0.00 NM 4 \$925.00 10/30/12 11/02/12 8 News Now 5a M-F CM 5-6a 5 8 8 News Now 5a M-F **NEWS End Date** Spots/Week Rate Rating **Start Date Weekdays** \$185.00 0.00 Week: 10/29/12 11/04/12 -TWTF--5 Rate Rtq Type Length Start/End Time Weekdays **Description Spot** Ch Date Range :30 -TWThF----(\$185.00) 0.00 NM 5-6a 8 10/29/12-11/04/12 8 News Now 5a M-F 3 See MG 5.14 [converting to :60's] :30 (\$185.00) 0.00 NM -TWThF----13 8 10/29/12-11/04/12 8 News Now 5a M-F 5-6a See MG 5.14 [converting to :60's] 1:00 \$370.00 0.00 NM 8 10/30/12-10/30/12 8 News Now 5a M-F 5-6a 0 MG for 5.13,5.3 :30 \$185.00LV3 0.00 NM 2 \$370.00 CM 5-6a M----2 11/05/12 11/05/12 8 News Now 5a M-F 8 News Now 5a M-F **NEWS** Spots/Week Rating Rate Start Date **End Date Weekdays** M-----\$185.00 0.00 Week: 11/05/12 11/11/12 5 \$1,250.00 :30 \$250.00LV3 0.00 NM 8 News Now 6a M-F 6-7a -TWTF--10/30/12 11/02/12 CM 8 8 News Now 6a M-F **NEWS End Date** Weekdays Spots/Week Rate Rating Start Date 0.00 Week: 10/29/12 11/04/12 -TWTF--\$250.00

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KLAS

Order / Rev:

37424

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

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Product Desc:

BERKLEY/SENATE/D

Flight Dates:

NEWS

10/30/12 - 11/05/12

Estimate:

BERRLET/SENATE/D

Ln Ch Start End **Inventory Code** Break Start/End Time Days Rate Pri Rtg Type Spots Len Spots Amount 11/05/12 11/05/12 8 News Now 6a M-F CM 6-7a :30 \$250.00LV3 0.00 NM \$500.00 8 News Now 6a M-F **NEWS Start Date End Date** Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 M----\$250.00 0.00 10/30/12 11/02/12 9 8 News Now Noon M-F CM 12-1230p -TWTF--:30 \$275.00LV3 0.00 NM 3 \$825.00 8 News Now Noon M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTE--Week: 10/29/12 11/04/12 \$275.00 0.00 8 11/05/12 11/05/12 8 News Now Noon M-F CM 12-1230p M----:30 \$275.00LV3 0.00 NM 1 \$275.00 10 8 News Now Noon M-F **NEWS** Start Date **End Date** Rating Spots/Week Rate Weekdays M----\$275.00 0.00 Week: 11/05/12 11/11/12 :30 \$375.00LV3 0.00 NM \$1.500.00 Ellen CM 3-4p -TWTF--4 11 10/30/12 11/02/12 Ellen **ELLEN** Rating Weekdays Spots/Week Rate Start Date **End Date** Week: 10/29/12 11/04/12 -TWTF--\$375.00 0.00 :30 \$375.00LV3 0.00 NM 1 \$375.00 11/05/12 11/05/12 Ellen CM 3-4p M-----12 Ellen **ELLEN** Spots/Week Rating Start Date **End Date** Weekdays Rate M----\$375.00 0.00 Week: 11/05/12 11/11/12 :30 1 \$1,575.00LV1 0.00 NM 1 \$1,575.00 10/30/12 11/02/12 CM 10-11a -TWTF--13 Price Is Right Price Is Right PRICE RITE Spots/Week Rate Rating Start Date **End Date** Weekdays -TWTF--\$1,575.00 0.00 Week: 10/29/12 11/04/12 0.00 NM \$750.00 СМ 9-10a -TWTF--:30 \$275.00LV3 3 10/30/12 11/02/12 Live w/Kelly N15 Live w/Kelly **KELLY** Rating Start Date **End Date Weekdays** Spots/Week Rate \$275.00 0.00 11/04/12 -TWTF--3 Week: 10/29/12 **Weekdays Length** Rate Rtg Type Start/End Time Description Ch Date Range <u>Spot</u> \$200.00 0.00 NM MTWThF-7-9a .30 8 10/29/12-11/04/12 CBS This Morning 7-9a 2 \$275.00 M----:30 \$275.00LV3 0.00 NM CM 9-10a 11/05/12 11/05/12 Live w/Kelly 16 8 Live w/Kelly **KELLY** Rating Start Date Spots/Week Rate **End Date Weekdays** 0.00 \$275.00 M----Week: 11/05/12 11/11/12 \$250.00LV2 0.00 NM 2 \$500.00 430-530p, 630-7p -----S :30 8 News Now Sun 5-7p CM 11/04/12 11/04/12 8 News Now Sun **NEWS** Spots/Week Rate Rating **Weekdays** Start Date End Date ----5 \$250.00 0.00 Week: 10/29/12 11/04/12 \$370.00 \$185.00LV3 0.00 NM 2 :30 11/03/12 11/03/12 8 News Now Sat 5-7p CM 430-5p -----18 8 8 News Now Sat **NEWS** Rating **End Date** Spots/Week Rate Start Date Weekdays \$185.00 0.00 -----2 Week: 10/29/12 11/04/12 Length Rate Rtg Type Start/End Time Weekdays Ch Date Range **Description** Spot (\$185:00) 0.00 NM -----Sa--:30 430-5p 8 10/29/12-11/04/12 8 News Now Sat 5-7p See MG 18.3 \$185.00 0.00 NM :30 -----sa--8-9p 8 11/03/12-11/03/12 8 News Now Sat Special MG for 18.1 11/03 News moved due College Football 0.00 NM \$2,000.00 5 \$400.00LV3 5 10/30/12 11/02/12 8 News Now 5-630p M-FCM :30 5-630p -TWTF--19 8 8 News Now 5-630p M-F

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KLAS

Order / Rev:

37424

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863444

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/30/12 - 11/05/12

Estimate:

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots **Amount** 10/30/12 11/02/12 8 News Now 5-630p M-FCM 19 5-630p -TWTF--:30 \$400.00LV3 0.00 NM \$2,000,00 8 News Now 5-630p M-F **NEWS Start Date End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 -TWTF--\$400.00 0.00 11/05/12 11/05/12 8 News Now 5-630p M-FCM 20 8 5-630p M----\$400.00LV3 0.00 NM :30 2 \$800.00 8 News Now 5-630p M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 2 \$400.00 0.00 21 8 10/30/12 11/02/12 8 News Now 4p M-F CM 4-5p -TWTF--:30 \$350.00 LV3 0.00 NM 4 \$1,400.00 (4:30 PM-5:00 PM) 8 News Now 4p M-F **NEWS** Start Date **End Date** Spots/Week Weekdays Rating Rate Week: 10/29/12 11/04/12 -TWTF--\$350.00 0.00 11/05/12 11/05/12 8 News Now 4p M-F :30 CM 4-5p M----\$350.00LV3 0.00 NM 1 \$350.00 8 News Now 4p M-F (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----\$350.00 0.00 Sat 7-8p - ET Wknd CM ----S-:30 \$165.00LV3 0.00 NM 0 \$0.00 23 11/03/12 11/03/12 7-8p **Ent Tonight Weekend ET WKND Start Date End Date** Weekdays Spots/Week Rate Rating 0.00 Week: 10/29/12 11/04/12 ----5-\$165.00 Rate Rtg Type Start/End Time **Length Spot** Weekdays Ch Date Range Description -----Sa--:30 (\$165.00) 0.00 NM 8 10/29/12-11/04/12 Sat 7-8p - ET Wknd 7-8p Credited -TWTF--:30 3 \$1,225,00LV1 0.00 NM 3 \$3,675.00 10/30/12 11/02/12 7-8p Rotator CM 7-8p 24 8 7-8p Rotator ET/INSDR Spots/Week Rating Rate **End Date Weekdays Start Date** -TWTF--3 \$1,225.00 0.00 11/04/12 Week: 10/29/12 :30 1 \$1,225.00LV1 0.00 NM 1 \$1,225.00 11/05/12 11/05/12 7-8p Rotator CM 7-8p M----8 7-8p Rotator ET/INSDR Rating Start Date **End Date** Weekdays Spots/Week Rate M-----\$1,225.00 0.00 Week: 11/05/12 11/11/12 2 \$1,400.00LV1 \$2,800.00 -TWTF--:30 0.00 NM 10/30/12 11/02/12 630-7p Inside Edition CM 630-7p Inside Edition **INS EDIT** Rating Weekdays Spots/Week Rate Start Date **End Date** -TWTF--\$1,400.00 0.00 11/04/12 Week: 10/29/12 \$1,400.00 M----:30 1 \$1,400.00LV1 0.00 NM 11/05/12 11/05/12 630-7p Inside Edition CM 630-7p 27 Inside Edition **INS EDIT** Spots/Week Rating Weekdays Rate Start Date End Date \$1,400.00 0.00 Week: 11/05/12 11/11/12 \$1,700.00 :30 1 \$1,700.00LV2 0.00 NM 10/30/12 10/30/12 Tue 10-11p CM 10-11p -T----Vegas **VEGAS** Weekdays Spots/Week Rate Rating Start Date **End Date** Week: 10/29/12 11/04/12 -T----\$1,700.00 0.00 1 \$2,100.00LV2 0.00 NM \$2,100.00 11/01/12 11/01/12 Thu 9-10p CM 9-10p :30 Person Of Interest PERS OF INT Weekdays Rating Spots/Week Rate Start Date **End Date** ---T---\$2,100.00 0.00 Week: 10/29/12 11/04/12 CM ----s :30 1 \$6,000.00LV1 0.00 NM 1 \$6,000.00 7-8p 11/04/12 11/04/12 Sun 7-8p 32 8 60 Minutes **60 MIN**

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Order / Rev:

37424

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: Flight Dates:

08863444 10/30/12 - 11/05/12

Product Desc:

BERKLEY/SENATE/D

Estimate:

Z/D KLAS

Big Bang / 2 1/2 Men	Ln C	h Sta	rt	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Solid Color Colo	32	8 11/0	1/12	11/04/12	•	СМ	7-8p	s	:30	1	\$6,000.00LV1	0.00 NM	1	\$6,000.00
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Specific Ch Data Range			2	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
The content of the	Week		_	11/04/12	•									
See MG 37.2 [Due Program Change To "CSI NY" - boo] 2 8 11/02/12-11/02/12 Fri 9-10p	_													
Due Program Change To *CSI NY" - bco 2	1				ri 9-10p	9-10	р	-			:30 (\$1,200.00)	0.00 IVINI		
2 8 11/02/12-11/02/12 Fri 9-10p 9-10pF				•	o "CSI NY" - bco 1									
## MG for 37.1 11/02 38 8 11/04/12 11/04/12 Sun 9-10p CM 9-10p	2	-	-	-		9-10	D	_	F		:30 \$1,200.00	0.00 NM		
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Section Sect	GD	WIFE												
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MTHR/PRTNR How Met Mother/ Partners (8:00 PM-9:00 PM) MTHR/PRTNR Start Date End Date Weekdays M 1\$6,500.00 0.0			- 14 6						-30	1	\$6.500.001.V1	0.00 NM	1	\$6.500.00
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Add 8		Start Dat	3	End Date	Weekdays									
CRIM MINDS Start Date Week: 10/29/12 11/04/12W 1\$12,000.00 0.00 46 8 11/01/12 11/01/12 11/01/12 Thu 8-9p CM 8-9pT :30 1 \$2,700.00 LV2 0.00 NM 1 \$2,700.00 Big Bang / 2 1/2 Men Big BNG/2.5 MEN Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12T 1 \$2,700.00 0.00 49 8 11/05/12 11/05/12 Letterman Letterman LETTRMAN Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/11/12 M 2 \$200.00 0.00 50 8 10/30/12 11/02/12 Craig Ferguson CM 1237a-137a -TWTF :30 4 \$110.00 LV3 0.00 NM 4 \$440.00 FERGSN Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF 4 \$110.00 0.00 51 8 11/05/12 11/05/12 11/05/12 Craig Ferguson CM 1237a-137a M :30 1 \$110.00 LV3 0.00 NM .1 \$110.00 Craig Ferguson Craig Ferguson CM 1237a-137a M :30 1 \$110.00 LV3 0.00 NM .1 \$110.00 Craig Ferguson Craig Ferguson CM 1237a-137a M :30 1 \$110.00 LV3 0.00 NM .1 \$110.00 Craig Ferguson Craig Ferguson CM 1237a-137a M :30 1 \$110.00 LV3 0.00 NM .1 \$110.00 Craig Ferguson Craig Ferguson CM 1237a-137a M :30 1 \$110.00 LV3 0.00 NM .1 \$110.00 Craig Ferguson Craig Ferguson CM 1237a-137a M :30 1 \$110.00 LV3 0.00 NM .1 \$110.00 Craig Ferguson Craig Ferguson CM 1237a-137a M :30 1 \$110.00 LV3 0.00 NM .1 \$110.00 Craig Ferguson Craig Ferguson CM 1237a-137a M :30 1 \$110.00 LV3 0.00 NM .1 \$110.00 Craig Ferguson Craig Ferguson CM 1237a-137a M :30 1 \$110.00 LV3 0.00 NM .1 \$110.00 LV3 0.00	Weel	c: 11/05/12		11/11/12	M	1	\$6,500.00	0.00						
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Big Bang / 2 1/2 Men			1/12		Thu 8-9p			T 	:30) 1	\$2,700.00LV2	0.00 NM	1	\$2,700.00
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Start Date End Date Weekdays Spots/Week Rate Rating	49	8 11/0	ا <i>ا</i> د	2 11/05/12		CIVI	1133p-12376	, ,,	.50		. 4200.00240	0.00 14141	_	V 100.00
Week: 11/05/12 11/11/12 M 2 \$200.00 0.00 50 8 10/30/12 11/02/12 Craig Ferguson CM 1237a-137a -TWTF :30 4 \$110.00LV3 0.00 NM 4 \$440.00 FERGSN Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/05/12 11/05/12 Craig Ferguson CM 1237a-137a M :30 1 \$110.00LV3 0.00 NM .1 \$110.00 FERGSN Start Date End Date Weekdays Spots/Week Rate Rating	LT	TRMAN												
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Print Date: 11/01/12 10:53:54 Page 6 of 7

KLAS

Order / Rev:

37424

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: Flight Dates:

08863444

Product Desc:

10/30/12 - 11/05/12

BERKLEY/SENATE/D

Estimate:

Second Column	Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
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Print Date: 11/01/12 10:53:54 Page 7 of 7

KLAS

Order / Rev:

37424

Start

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863444

Break

Product Desc: BERKLEY/SENATE/D

Flight Dates:

Ln Ch

10/30/12 - 11/05/12

End

Inventory Code

Estimate:

Start/End Time Days

Len Spots

Rate Pri Rtg Type Spots

100 \$75,585.00

Amount

Totals